

PDCA OPPORTUNITIES

Seeking corporate partners and / or development investors.

PROGRAMS

- **BRAND PARTNERSHIPS - CO-MARKETING / CO-FUNDING OPPS.**
- **SOCIAL MARKETING - ON-LINE AND EXPERIENTIAL.**
- **DIVERSITY MARKETING - MEDIA AND PROMOTIONS.**
- **CUSTOM-PUBLISHED COMMUNICATIONS - ANY / ALL MEDIA.**
- **PASSION BRAND DESIGN - BRAND IDENTITY / STRATEGY.**
- **MOTORSPORTS MARKETING - ON-LINE AND IN-MARKET.**
- **LOYALTY MARKETING - RELATIONSHIP RESEARCH / TACTICS.**
- **PLUS - PDCA BUSINESS / SALES / MARKETING CONSULTING.**

PARTNERS

BRANDING via DESIGN, DIVERSITY, EXPERIENCES, STORYTELLING, STYLE



SOCIAL MARKETING via ON-LINE VIDEO and COMMUNITY NETWORKING



SALES via LOYALTY, REWARDS, LIFESTYLE MARKETING

